



SPONSORSHIP OPPORTUNITIES

JUNE 17, 2022

8:30 A.M. Registration | 10:00 A.M. Shotgun Start
University of Michigan Golf Course, Ann Arbor, MI

M | ATHLETICS

M | C.S. MOTT CHILDREN'S HOSPITAL
UNIVERSITY OF MICHIGAN HEALTH



Join us for Golf on Main, an exciting new opportunity to hit the links to benefit a couple of great causes: the Charles Woodson Clinical Research Fund at University of Michigan Health C.S. Mott Children's Hospital and the U-M Athletics Student-Athlete Health and Welfare Fund.

The Woodson Fund supports the groundbreaking work of physicians and scientists seeking cures, improved therapies, and better outcomes for a wide variety of childhood diseases and conditions. The Student-Athlete Health and Welfare Fund provides comprehensive care for U-M student-athletes, prioritizing their long-term physical and mental well-being. The fund provides support across athletic medicine, sports nutrition, psychology, and strength and conditioning services.



Over the past 12 years our sister celebration, Event on Main, has helped raise more than \$4.5 million to support pediatric research and advancements in care at C.S. Mott Children's Hospital. This is the first year we are hosting Golf on Main and proceeds will be split evenly to support the Charles Woodson Clinical Research Fund at University of Michigan Health C.S. Mott Children's Hospital and the U-M Athletics Student-Athlete Health and Welfare Fund. Grab your clubs and your friends and help us make a difference for U-M student-athletes and our Little Victors at Mott!

The Charles Woodson Clinical Research Fund	The Student-Athlete Health and Welfare Fund
Has received support from more than 5,000 donors	Completed 4,784 student-athlete counseling appointments last year
Funded 110 researchers conducting 81 projects	Made 2,220 phone calls to check on student-athletes during COVID-19 quarantines or team pauses
Helped advance studies in 32 pediatric specialties	Provided services to meet individual needs of U-M student-athletes, 72% of whom said they were impacted by emotional or mental health issues
Enabled Mott physicians and scientists to secure over \$13 million in additional research funding	

To learn more about becoming a sponsor, contact Scotty Passink at 734-320-2655 or spassink@umich.edu.

golfonmain.org |   [@mottchildren](https://www.facebook.com/mottchildren)



\$30,000

PRESENTING SPONSOR

TWO AVAILABLE (received at \$26,720*)

- Exclusive sponsorship within your category
- Three foursomes with special guest accompaniment
- Logo placement at golf course clubhouse, on two hole signs and two hole pin flags, and on materials including event website, email invitation and confirmation, and reception signage**; opportunity to place swag bag gift
- Verbal recognition at welcome and reception
- Boosted post on Golf on Main Facebook event page featuring logo and photo with story
- Featured in a saved story on the Michigan Medicine Instagram Event on Main highlight
- Golfer gift provided to event attendees

\$15,000

CLUBHOUSE SPONSOR

ONE AVAILABLE (received at \$12,780)

- Two foursomes with special guest accompaniment
- Logo placement at golf course clubhouse, on two hole signs, and on materials including event website**; opportunity to place swag bag gift
- Boosted post on Golf on Main Facebook event page featuring logo recognition
- Featured in a saved story on the Michigan Medicine Instagram Event on Main highlight
- Golfer gift provided to event attendees

\$10,000

BEVERAGE CART SPONSOR

TWO AVAILABLE (received at \$8,940*)

- One foursome
- Logo on beverage cart signage, and on materials including event website**; opportunity to place swag bag gift
- Post on Golf on Main Facebook event page with name recognition
- Featured in a saved story on the Michigan Medicine Instagram Event on Main highlight
- Golfer gift provided to event attendees

\$10,000

CART SPONSOR

TWO AVAILABLE (received at \$8,940*)

- One foursome
- Logo on signage on every golf cart, and on materials including event website**; opportunity to place swag bag gift
- Post on Golf on Main Facebook event page with name recognition
- Featured in a saved story on the Michigan Medicine Instagram Event on Main highlight
- Golfer gift provided to event attendees

\$10,000

PUTTING GREEN SPONSOR

TWO AVAILABLE (received at \$8,940*)

- One foursome
- Logo on signage at putting green, and on materials including event website**; opportunity to place swag bag gift
- Post on Golf on Main Facebook event page with name recognition
- Featured in a saved story on the Michigan Medicine Instagram Event on Main highlight
- Golfer gift provided to event attendees

\$10,000

SNACK AND BEVERAGE STATION SPONSOR

TWO AVAILABLE (received at \$8,940*)

- One foursome
- Logo on signage on snack/beverage station, and on materials including event website**; opportunity to place swag bag gift
- Post on Golf on Main Facebook event page with name recognition
- Featured in a saved story on the Michigan Medicine Instagram Event on Main highlight
- Golfer gift provided to event attendees

\$5,000 HOLE SPONSOR

12 AVAILABLE (received at \$3,940*)

- One foursome
- Logo on one hole sign; opportunity to place swag bag gift
- Golfer gift provided to event attendees

\$3,000 FOURSOME

EXCLUSIVE TO EVENT ON MAIN SPONSORS (received at \$1,940*)

- Depending on availability, any additional foursomes will be released to the general public on May 1, 2022.
- Golfer gift provided to event attendees

* Based on fair market value.

** Sponsorship must be confirmed by April 1, 2022, for inclusion in invitation email, and by May 1, 2022, for inclusion in confirmation email and at-event materials.

Your gift may constitute a gift for endowment. Distributions from endowed funds will be made in accordance with the university's then-existing endowment distribution policy.



SPONSORSHIP COMMITMENT FORM

JUNE 17, 2022 | golfonmain.org

Name: _____
(for individuals: as you would like it listed in print materials, limit 115 characters)

Company: _____
(as you would like it listed in print materials, limit 115 characters)

Address: _____

City/State/ZIP: _____

Phone _____ Email _____

Yes, I would like to support Golf on Main at the following level:

- | | |
|---|--|
| <input type="checkbox"/> \$30,000 Presenting Sponsor (received at \$26,720*) | <input type="checkbox"/> \$10,000 Snack and Beverage Station Sponsor (received at \$8,940*) |
| <input type="checkbox"/> \$15,000 Clubhouse Sponsor (received at \$12,780*) | <input type="checkbox"/> \$5,000 Hole Sponsor (received at \$3,940*) |
| <input type="checkbox"/> \$10,000 Beverage Cart Sponsor (received at \$8,940*) | <input type="checkbox"/> \$3,000 Foursome (received at \$1,940*)
<i>Available exclusively to Event on Main sponsors</i> |
| <input type="checkbox"/> \$10,000 Cart Sponsor (received at \$8,940*) | |
| <input type="checkbox"/> \$10,000 Putting Green Sponsor (received at \$8,940*) | |
| <input type="checkbox"/> Please contact me about donating to the auction and/or swag bags | |

Please accept payment in the form of: * Do not email credit card information.

Check payable to "University of Michigan"

Credit Card: Name on Card: _____ Exp. Date: _____
 Visa
 MC
 AmEx
 Discover

Is this credit card:

- Personal
 Business

SIGNATURE _____

The Regents of the University of Michigan is a tax-exempt charitable organization under IRC 501(c)(3), Tax ID No. 38-6006309. The university will receipt gifts made to it, including its health system, and will acknowledge any goods and services received by the donor, such as tickets for sponsorships. Donors should consult their tax advisors for personal tax advice. **FOR INTERNAL USE: 339005 LID** _____

For more information, contact Scotty Passink at 734-320-2655 or spassink@umich.edu.

University of Michigan cannot accept payments from donor advised funds or family foundations for sponsorships.

Your gift may constitute a gift for endowment. Distributions from endowed funds will be made in accordance with the university's then-existing endowment distribution policy.

The safety of our guests and the public is our top priority. For more detailed information on our COVID-19 policies, please visit victors.us/eventpolicies.

*Based on fair market value

Completed forms can be sent to:

Michigan Medicine Office of Development
Attn: Golf on Main
777 E. Eisenhower Pkwy., Suite 650
Ann Arbor, MI 48108
golfonmain@umich.edu