



event
ON MAIN

JUNE 16, 2022 @ 6:00 P.M.

○ MAIN STREET, ANN ARBOR, MI ○



SPONSORSHIP OPPORTUNITIES



C.S. MOTT CHILDREN'S HOSPITAL
UNIVERSITY OF MICHIGAN HEALTH

event ON MAIN

PREMIER SPONSOR

\$100,000

(received at \$97,550*)

- * **24 tickets to Event on Main**
- * Exclusive sponsorship within your business category
- * Premier recognition on event website, email invitation and confirmation, photo backdrop, and digital signage at Event on Main**
- * Boosted and dedicated social media posts

PRESENTING SPONSOR

\$50,000

(received at \$47,950*)

- * **20 tickets to Event on Main**
- * Exclusive sponsorship within your business category
- * Presenting recognition on event website, email invitation and confirmation, photo backdrop, and digital signage at Event on Main**
- * Boosted and dedicated social media posts

DIAMOND SPONSOR

\$35,000

(received at \$33,200*)

- * **18 tickets to Event on Main**
- * Exclusive sponsorship within your business category
- * Diamond recognition on event website, email invitation and confirmation, photo backdrop, and digital signage at Event on Main**
- * Logo recognition on social media posts

PLATINUM SPONSOR

\$25,000

(received at \$23,400*)

- * **16 tickets to Event on Main**
- * Platinum recognition on event website, email invitation and confirmation, photo backdrop, and digital signage at Event on Main**
- * Logo recognition on social media posts

GOLD SPONSOR

\$15,000

(received at \$13,800*)

- * **12 tickets to Event on Main**
- * Gold recognition on event website and digital signage at Event on Main**
- * Name recognition on social media posts

BRONZE SPONSOR

\$10,000

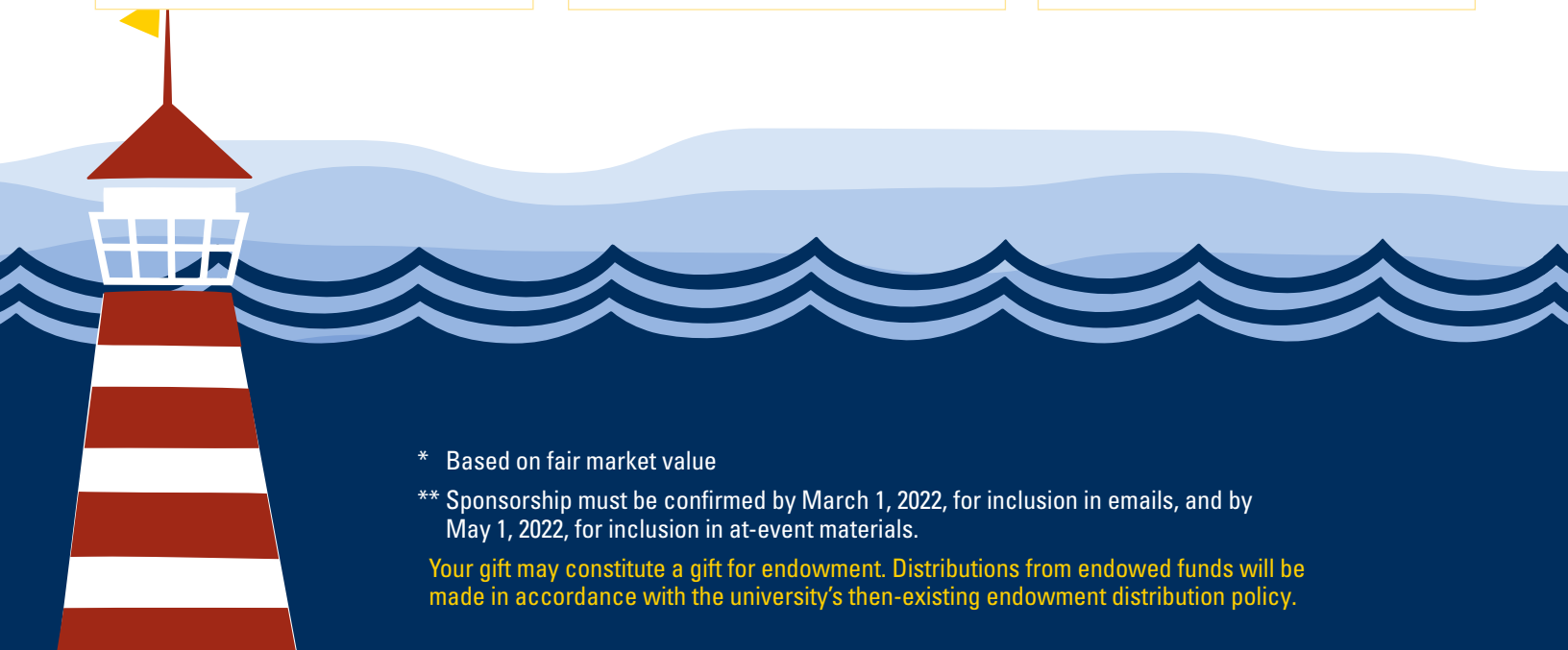
(received at \$9,000*)

- * **10 tickets to Event on Main**
- * Bronze recognition on event website and digital signage at Event on Main**
- * Name recognition on social media posts

* Based on fair market value

** Sponsorship must be confirmed by March 1, 2022, for inclusion in emails, and by May 1, 2022, for inclusion in at-event materials.

Your gift may constitute a gift for endowment. Distributions from endowed funds will be made in accordance with the university's then-existing endowment distribution policy.





UNDERWRITING SPONSORS

\$3,000

(received at \$3,000*)

In addition to exclusive benefit(s) listed with each opportunity, all Underwriting Sponsorships include name recognition on event website and digital signage at Event on Main.**

Please note, tickets are not included with these opportunities and must be purchased separately.

AFTERGLOW SPONSOR

- * Logo on signage at Afterglow

BAR SPONSOR

- * Logo on bar signage and cocktail napkins

DESSERT AND COFFEE SPONSOR

- * Logo on dessert and coffee station signage

PHOTO BOOTH SPONSOR

- * Logo on photo booth photos and signage

REGISTRATION SPONSOR

- * Logo in registration tent

VALET SPONSOR

- * Logo on valet signage

BENEFACTOR SPONSOR

\$5,000

(received at \$4,400*)

- * 6 tickets to Event on Main
- * Benefactor recognition on event website and digital signage at Event on Main**
- * Name recognition on social media posts

PATRON SPONSOR

\$3,000

(received at \$2,600*)

- * 4 tickets to Event on Main
- * Patron recognition on event website and digital signage at Event on Main**
- * Name recognition on social media posts

INDIVIDUAL TICKET

\$500

(received at \$400*)

- * One ticket to Event on Main

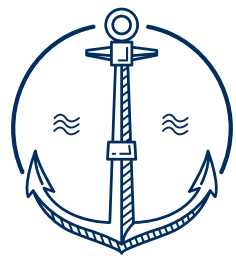
M | C.S. MOTT CHILDREN'S HOSPITAL
UNIVERSITY OF MICHIGAN HEALTH

To learn more about becoming a sponsor, contact
Scotty Passink at 734-320-2655 or spassink@umich.edu.

eventonmain.org | [Instagram](https://www.instagram.com/mottchildren) [Facebook](https://www.facebook.com/mottchildren) @mottchildren



event ON MAIN



Event on Main will be back on Main Street in downtown Ann Arbor in 2022! Join us for an evening of celebration including dinner, a live band, and more, all benefiting the Charles Woodson Clinical Research Fund at University of Michigan Health C.S. Mott Children's Hospital.

The Woodson Fund supports the groundbreaking work of physicians and scientists seeking cures, improved therapies, and better outcomes for patients and families.

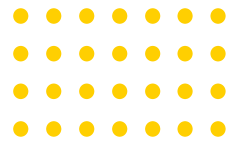
In the past 12 years, Event on Main has helped raise more than \$4.5 million for the Little Victors at Mott. Join us and help us continue advancing important areas of pediatric research and care. With your support and partnership, we can truly make a difference for families everywhere.

WITH THE HELP OF BENEFACTORS LIKE YOU, THE WOODSON FUND HAS SUPPORTED:



110

RESEARCHERS



in 28

SUBSPECIALTIES



JUMPSTARTING

81 CONCEPTS
THAT COULD CHANGE THE WORLD



M | C.S. MOTT CHILDREN'S HOSPITAL
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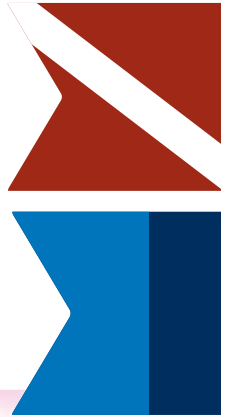
eventonmain.org | [@mottchildren](https://www.facebook.com/mottchildren)



event ON MAIN

SPONSORSHIP COMMITMENT FORM

JUNE 16, 2022 | eventonmain.org



Name: _____
(for individuals: as you would like it listed in print materials, limit 115 characters)

Company: _____
(as you would like it listed in print materials, limit 115 characters)

Address: _____

City/State/ZIP: _____

Phone _____ Email _____



Yes, I would like to support Event on Main at the following level:

- | | | |
|--|--|---------------------------------------|
| <input type="checkbox"/> \$100,000 Premier Sponsor (received at \$97,550*) | <input type="checkbox"/> \$5,000 Benefactor Sponsor (received at \$4,400*) | |
| <input type="checkbox"/> \$50,000 Presenting Sponsor (received at \$47,950*) | <input type="checkbox"/> \$3,000 Patron Sponsor (received at \$2,600*) | |
| <input type="checkbox"/> \$35,000 Diamond Sponsor (received at \$33,200*) | <input type="checkbox"/> \$3,000 Underwriting Sponsor (received at \$3,000*) | |
| <input type="checkbox"/> \$25,000 Platinum Sponsor (received at \$23,400*) | <input type="checkbox"/> Afterglow | <input type="checkbox"/> Photo Booth |
| <input type="checkbox"/> \$15,000 Gold Sponsor (received at \$13,800*) | <input type="checkbox"/> Bar | <input type="checkbox"/> Registration |
| <input type="checkbox"/> \$10,000 Bronze Sponsor (received at \$9,000*) | <input type="checkbox"/> Dessert and Coffee | <input type="checkbox"/> Valet |

Please contact me about donating to the auction.

Please accept payment in the form of: ** Do not email credit card information.*

Check payable to "University of Michigan"

Credit Card:

- Visa
- MC
- AmEx
- Discover

Name on Card: _____ Exp. Date: _____

Card Number: _____

Is this credit card:

- Personal
- Business

SIGNATURE _____

The Regents of the University of Michigan is a tax-exempt charitable organization under IRC 501(c)(3), Tax ID No. 38-6006309. The university will receipt gifts made to it, including its health system, and will acknowledge any goods and services received by the donor, such as tickets for sponsorships. Donors should consult their tax advisors for personal tax advice. **FOR INTERNAL USE: 334999 LID** _____

For more information, contact Scotty Passink at 734-320-2655 or spassink@umich.edu.

If you are paying with a check from a foundation or donor advised fund, please call 734-764-6777.

Completed forms can be sent to:

Michigan Medicine Office of Development
Attn: Event on Main
777 E. Eisenhower Pkwy., Suite 650
Ann Arbor, MI 48108
eventonmain@umich.edu

University of Michigan cannot accept payments from family foundations or donor advised funds for goods and services. Any tickets purchased for this event must be paid for separately with a personal check or credit card.

Your gift may constitute a gift for endowment. Distributions from endowed funds will be made in accordance with the university's then-existing endowment distribution policy.

The safety of our guests and the public is our top priority. For more detailed information on our COVID-19 policies, please visit victors.us/eventpolicies.

*Based on fair market value